# S A I C S H A N G H A I C U L T U R E S Q U A R E

GUIDE

# **Our History**

Shanghai Culture Square is not only a theatre, but a place with decades of history. From Canidrome to the once largest stock exchange market and later flower market, Shanghai Culture Square envolved through time, but always represents some of the most vivid memories in Shanghai people's life.



### **1952** People's Culture Square

As the new government of PRC was eager for a big conference field Shanghai, the former mayor Chen Yi instructed to transform Yi Gard indoor field. Completed at the end of 1954, People's Culture Square named into Culture Square in November. With a capacity of 15,000 most advanced equipment and the largest stage in Shanghai, Cultur played an important role in Shanghai people's political and cultural

### 19



# 1928 Canidrome

In 1928, "Yi Garden Canidrome" was opened for dog gambling in French Concession. In the prime of its history, Yi Garden had more than 1,500 greyhounds with the profit up to CNY 3.6 million in year 1938.

### 1969 The Big Fire

In December 1969, a deadly blaze destroyed the Culture Square, which was caused by the illegal work practices of a worker. The fire shocked the whole City. Residents nearby rushed to rescue the state properties from the fire, but unfortunately, 13 of them died and more than 200 were injured.



# **1970** The Rebuilt

In the spring of 1970, the former Premier Zhou Enlai made a han Cultural Square. In October, the reconstruction was completed we best quality after 83 days and nights of hard-work. With a floor s indoor auditorium was erected without a single floor column. Th high, the audience lounge was expanded and more service faci



# 973



dwritten instruction to rebuild the with the fastest speed and the pace of 5,700 square meters, the e stage was lifted to 19 meters lities were added.

### **1992** Stock E

# Stock Exchange

In summer of 1992, Cultural Square suddenly became bustling up, people were flocked into here, not for the performance, but for the stock investment. Cultural Square became the temporary largest stock exchange in Shanghai.

### **1997** Jinwen Flower Market

In 1997, Culture Square became the location of a flower market. The total sales number of the Jin Wen Flower Market was around 3.5 billion sprays per year, accounting for 70% to 80% of the city's annual consumption and making it the largest flower trade market in east China.



# 2006 Reconstruction

On June 26, 2006, the first foundation pile was driven into the ground, marking the start of the reconstruction of the Culture Square. BE THERE OR BE SQUARE

# Who We Are and What We Do



### **Our Vision**

Shanghai Culture Square is an art complex where art and dreams prosper.

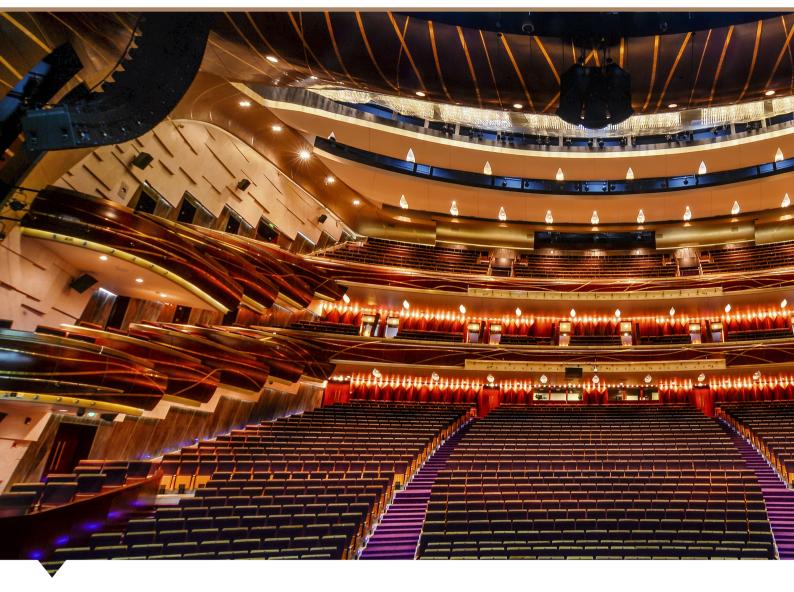
### **Our Mission**

We are committed to be the cultural landmark to make impacts, lead the domestic musical industry, and engage people.

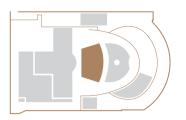
Launched in September 2011, SAIC  $\cdot$  Shanghai Culture Square is one of the top-tier theatres for musicals in China. In June 2016, SAIC Motor Corporation Limited becomes the title sponsor of Shanghai Culture Square, and the theatre was then entitled as SAIC  $\cdot$  Shanghai Culture Square.

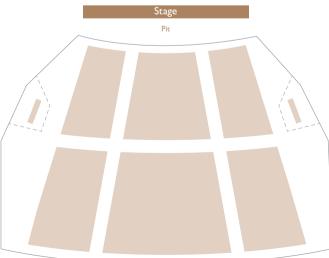
Based in city downtown of Shanghai, we are committed to bring the top-notch musicals, both international and domestical, to our audiences, to inspire and excite them by the beauty of stage art.

# **Our Main Auditorium**



The main auditorium of SAIC  $\cdot$  Shanghai Culture Square can accommodate an audience of 1,949 in three levels: 1,294 seats for the Stall, 192 seats for the Circle and 463 seats for the Upper Circle. There are 7 VIP balconies in the Circle area with great views and private restrooms, which are perfect for a more intimate theatre experience.





Stall: 1294 seats

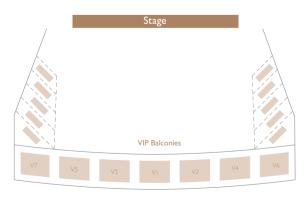


Wheelchair accessible seats in the Stall

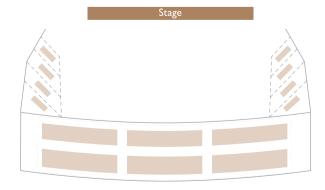


Rest area in VIP balconies in the Circle area



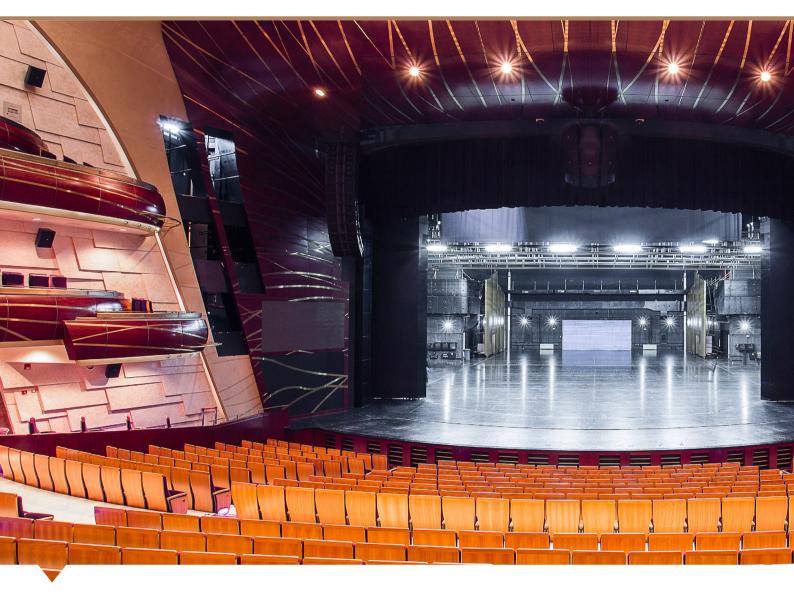


Circle: 192 seats

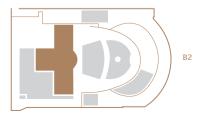


Upper Circle: 463 seats

# Our Main Auditorium



The proscenium of our main auditorium is 20 meters wide and 11.5 meters high. Our auditorium is designed with modern style, fine natural acoustic design and superior stage machinery system, and supplemented by excellent lighting facilities.

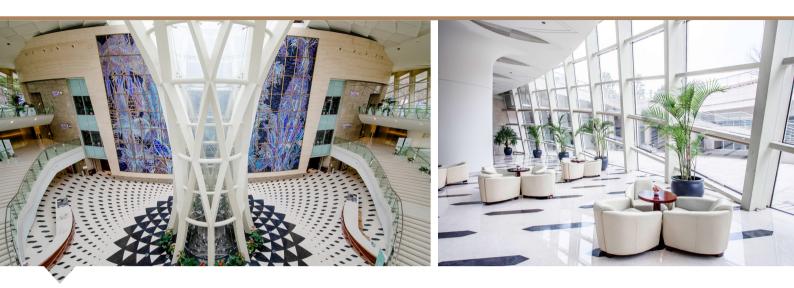




Sound and light control room in the Stall

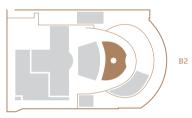


# **Other Spaces and Facilities**



# Foyer

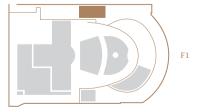
With an interior area of 2,600 square meters, the foyer of the theatre, with the capability to accommodate more than 500 guests, is perfect for seminars, press conferences and other events.

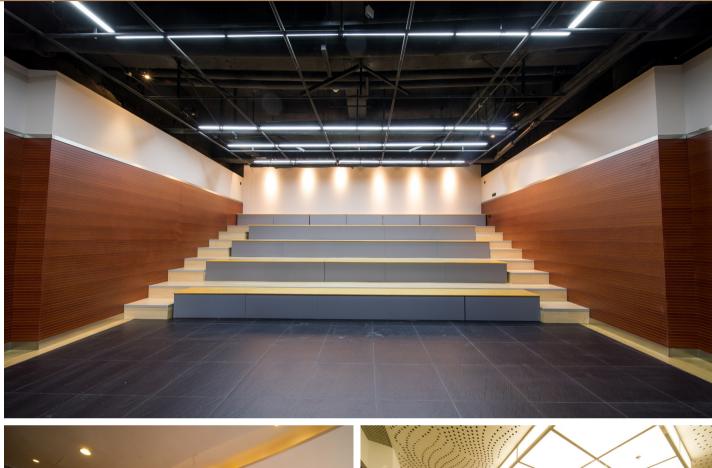




# C3 Space

Covering an area of 96 square meters, C3 Space has a capacity for about 100 audiences, suitable for screening, art exhibitions, lectures and etc.

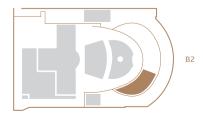




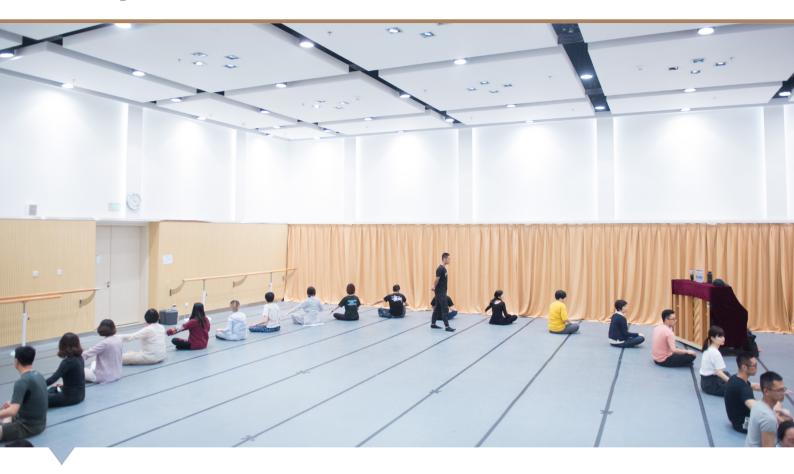


### WE Theatre

Located outside the main theatre, the WE Theatre is a complex with a black box theatre, rehearsal rooms, multifunction salon and a café.

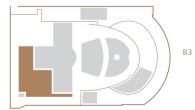


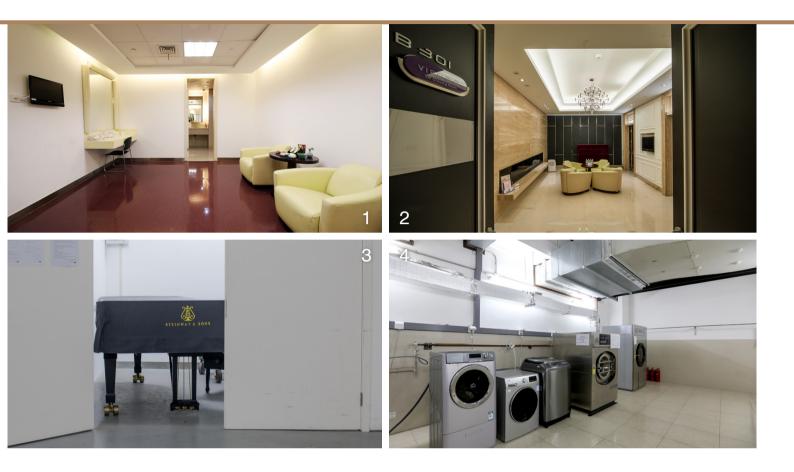
# **Other Spaces and Facilities**



### Main Rehearsal Room

Occupying an area of 13m×13m in the backstage of the main theatre, our main rehearsal room is available for rehearsals of performances, press conferences and other activities.





- 1, 2 Dressing room There are 24 dressing rooms in the backstage area near stage right, including 2 VIP rooms.
- 3 Steinway Grand Piano The piano is available for performances in the main theatre. The service of tuning can be reserved 1 day in advance.
- 4 Laundry The laundry is equipped with 3 washing machines, 3 dryers, 1 professional washing machine and 1 professional dryer.



# **Our Performances**

As one of the busiest theatres in China, we present 260+ performances in our main auditorium in a year. Except for musical theatres, which accounts for more than 70% of all our performances, we reach out to more audiences by some of the other extraordinary stage art genres, including plays, dances, musical concerts, etc.

Based on our positioning as a professional theatre mainly for musicals, while also present shows which are inspiring and most up-to-date, we act as a mixing house that both present and produce performances.

### 2,000,000+ audiences

#### 150,000+ members

### **Musicals**

We are committed to bring the most successful, classical and well-received musicals from worldwide to our local audiences. Over the years, we have welcomed over 2 million audiences into our theatre for some of the most memorable moments, by amazing musical theatres including *The Phantom of the Opera, Wicked, Cats, Rent, West Side Story* and etc.

Except for the most renowned musicals from Broadway and West-end, we are also exploring exciting works of other languages, broadening the horizons of our audiences. German and French musicals including *Elizabeth, Roméo et Juliette, Mozart!, Mozart L'Opera Rock,* etc. received huge success in our theatre, changed the perspective of our audiences and landscape of the industry.

#### 160+ musicals performed

1,200+ musical performances



The Phantom of the Opera

# **Our Performances**



The Curious Incident of the Dog in the Night-Time by National Theatre



Swan Lake by Matthew Bourne

### Plays, Dances and others

We believe in the power and beauty or stage art. Except for musical theatres, we have continued to identify great performances of other stage art genres to be presented in our theatre, including modern plays and dances. We have also established solid relationship with international art organizations and artists with great works and high potential, committed to always bring performances of high standard.

# 300+ plays, dances and other shows 500+ performances presented

#### National Theatre (UK):

The Curious Incident of Dog In The Night-Time War Horse (Chinese)

**Dance shows by Matthew Bourne:** *Swan Lake, Sleeping Beauty, Cinderella* 

Other shows: Blue Man Show Isabelle Huppert Reads Marguerite Duras



Ultimate Broadway 2012



Spring Awakening



My Bucket List



Rachmaninoff

### **Our Productions**

In 2011, Culture Square collaborated with GWB entertainment for the theatre's opening production, Ultimate Broadway. Featuring leading principal performers from the US and UK along with local Chinese performers, this production got great success and returned two years later with a new version in 2015. Since then, our musical gala and concerts become a unique and popular brand in the local market.

#### Musical Gala and Concerts:

Ultimate Broadway (with GWB, 2011, 2012, 2015) French Musical Gala Concert, 2017 Live Concert: Mark Seibert & Oedo Kuipers, 2018

From 2016, we started to build teams for our own production of Chinese musicals, trying to stimulate the domestic musical industry with fresh and local materials.

#### Musicals in Chinese:

Spring Awakening, 2016 My Bucket List, 2017 Rachmaninoff, 2018

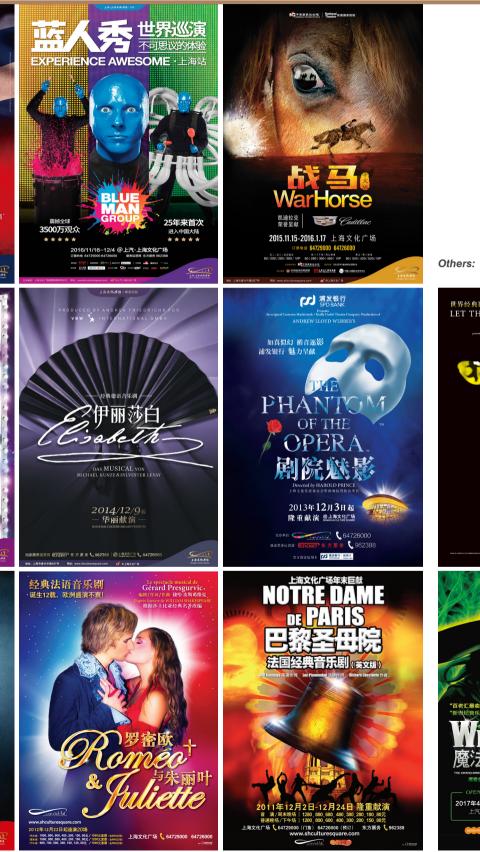
# **Main Seasons**



### **Year-End Season** For Hits and Classics

Starting from our launch year in 2011, we have set the tradition to present some of the most well-received and award-winning musical theatre masterpieces to our audiences at the end of each year. Over the years, our Year-End Season has enabled us to become the pioneer and leader of the Chinese musical industry, which also empowered us to present performances of more languages and forms to excite our audience and stimulate the local market.

# Notre Dame de Paris





# **Main Seasons**

## Spring Season For Original Chinese Musicals

As an integrated part of the Chinese musical industry, we feel naturally responsible to support the original Chinese musicals. Along with financial and marketing supports, we present several well produced original performances in our Spring Season from February to April, bringing more musicals to the Chinese audience.

We also hold the International Forum on the Development of China's Musical Theatre during Shanghai Spring International Music Festival in May. By gathering international and domestic industrial experts, we are committed to stimulate the discussion of topics regarding the future of musical industry.

## Summer Season For Varieties

The hit shows around the globe, including plays, dances, concerts etc., are mostly introduced from June to August. By leveraging our outdoor stage and lawns, we hold other interactive shows as well, including Little Bai Happy Family Outing in June.

### Autumn Season For Annual Celebrations

Autumn is when we celebrate the anniversaries of the launch of our theatre. From September to November, along with the important occasion, the Shanghai International Arts Festival, we will present various performances including our own productions of new musicals and shows.



2018 Musical Development Forum - Embracing the Past, Shaping Our Future



Sword of Wisdom by U Theatre



What is Sex by Edward Lam Dance Theatre

# **Art Education**

*1,000+ activities 210,000+ attendance* 



As a public art institution, our Arts & Education Center offers various events, workshops, activities relating to arts and culture, reaching out to the wide public and welcoming them into the theatre.

The three themes of our events are: Art of Theatre, which includes theatre tours and special backstage tours during shows; Art of Stage, which offers numerous opportunities to meet the artists, actors, creative teams etc., Art of Life, which gives a wide choice on activities for all age ranges, sharing sessions, talks, mini concerts, art classes, etc.



### Little Bai

In 2015, Culture Square introduced a social media platform entitled "Little Bai". This WeChat account provides online frontof-house services, information on venue's activities as well as fans interaction. Two years after its launch, it has accumulated 15,000 fans.

Since one of the objectives of Culture Square is to become "the third space of city life", some of the activities organized by Little Bai for its fans are not related to the venue's productions. Entitled "Little Bai Handmade", these include Coffee Classroom, Dim Sum from Chef Yu, School of Tea, which integrates the arts with lifestyle.



U Theatre Drum workshop



Dance workshop



Little Bai Meeting Room - Calligraphy Class

# Tech Info

# **Stage Tech Information**

### Dimensions of Stage

Main stage	19.0m (w)×22.4m (d)
Rear stage	21.0m (w)×21.0m (d)
Side stage(L/R)	22.0m (w)×25.0m (l)
Stage floor Load:	500kg/m <sup>2</sup> (Static), 100kg/m <sup>2</sup> (Dynamic)

### **Proscenium Opening**

Hard Proscenium	20m (w)×11.5m (h)
False Proscenium	Adjustable height: 6.5m (min h), 11.5m (max h) Load: 3t
	Adjustable opening: 16m (min w), 20.0m (max w) Load: 1.8t

### Fly System: Programmable & Automation

Туре	Quantity	Uniformly distributed load	Length	Fly height	Speed
Flying bar A	30 sets (FB)	1000kg	24.5~28.0m	1.2m~27.0m	0~1.20m/s
Flying bar B	30 sets (FB)	750kg	24.5~28.0m	1.2m~27.0m	0~1.20m/s
Lighting bar	10 sets (LB)	800kg	24.5m	1.3m~25.0m	0~0.15m/s
Flying bar C 2 sets (TB1, TB2)	2 sets (TB1, TB2)	750kg	12m		0~1.50m/s
Flying bar D	2 sets (TB3, TB4)	750kg	15.5m	-	0~1.50m/s
Panorama flying bar	2 sets (PFB)on each side	800kg	24.5m	1.2m~27.0m	0~1.20m/s

#### House Curtain (Fly)

1 set	Color: Purple	Maximum height: 11.5m	Speed: 0~1.0m/s
Scene	ry Elevator		
10m (l):	×4.5m (w)	Speed: 0.20m/s	Load(Average): 10t
Side L	ighting Ladder		
10 sets	(5 on each side)	1.2m (l)×1.1m (w)×13m (h)	Load: 1t
Vertical	travel: 1.0~13.0m	Speed: 0.25m/s	
Horizon	tal travel: 18.0m	Speed: 0.05m/s	
Forest	age Cage		
2 sets	Load: 250kg	Fly height: 0~12.0m Speed: 0~0.5m/s	
Prosc	enium Fixed Poin	nt Hoist	
8 sets	Load: 500kg	Speed: 0~0.5m/s	

Stage Wagon					
Туре	Qty	Size	Travel	Speed	Load
Side stage wagon	4	19.0m (l)×4.5m (w)	50m	0~0.5m/s	
Side stage compensation lift A	4	14.5m (l)×4.5m (w)	/	/	
Side stage compensation lift B	4	4.5m (l)×4.5m (w)	/	/	
Side stage compensation lift C	4	5.0m (l)×4.5m (w)	/	/	100kg/m² (Dynamic)
Stage bridge wagon	1	19.0m (w)×23.2m (d)	19.0m	0~0.65m/s	500kg/m² (Static)
Compensation elevator on bridge wagon	2	19.0m (l)×4.5m (w)	0.2m	0.025m/s	
Compensator lift main stage	4	/	1.2m	0~0.05m/s	
Rear stage compensation elevator	1	19.0m (l)×19.0m (w)	1.15m	0.025m/s	
Orchestra pit elevator	1	20.3m (l)×3.5m (w)	6.0m	0~0.10m/s	100kg/m² (Dynamic) 250kg/m² (Static)
Main stage elevator	1	ø18.0m, Area: 255m <sup>2</sup>	0~-5.0m	0.2m/s	100kg/m² (Dynamic) 500kg/m² (Static)

### **Revolving Wagon**

ø18.0m	Area: 255m <sup>2</sup>			
Load: 250kg/m² (Static),	100kg/m² (Dynamic)			
Including:			Including:	
Outer revolving ring			Central turntable:	
Outer diameter: ø18.0m	Inner diameter: ø12.0m	Area: 141m <sup>2</sup>	ø6.0m Area: 28m <sup>2</sup>	
Rotating speed: 0.80m/s			Rotating speed: 0.80m/s	
Including:			Load: (Dynamic) 100kg/m²;	(Static) 250kg/m <sup>2</sup>
Middle revolving ring			Lifting height: 0.3m;	Lifting speed: 0.025m/s
Outer diameter: ø12.0m	Inner diameter: ø6.0m	Area: 85m²		
Rotating speed: 0.80m/s				
Load: (Dynamic) 100kg/m²	; (Static) 250kg/m <sup>2</sup>			
Lifting height: 0.3m;	Lifting speed: 0.01	5m/s		

Black Curtains (Flame proofed)				
Туре	Quantity	Color	Material	Size
Legs	5 pairs	Black	Wool felt	13.5m (h)×4.5m (w)
Borders	2 sets	Black	Wool felt	6.5m (h)×28m (w)
Borders	4 sets	Black	Wool felt	3.5m (h)×28m (w)
Black curtain	1 set	Black	Wool felt	13.5m (h)×24m (w)

# Tech Info

### **Lighting System Description**

\* Lighting room location: rear of 1st stall

### The lighting console (fixed):

MA2 Full Size Signal:DMX512

### The lighting console (moved):

GrandMA2 ultra-light Signal: DMX512

### Dimmer system:

HDL/D96PLUS Volt: 220v Load: 16A/circle Plug type: 16A CEE Number of dimmer circle: 960 Signal type: DMX512 Location of DMX512 input: Lighting room House dimmer universe: 2

#### Non-dim:

Volt: 220v Load: 32A/circle Plug type: 32A CEE Number of non-dim circle: 124

Power distr	ibution			
Load	Volt	Connector	Number	Notes
500A	380V/50Hz	10mm lug connector	2	
100A	380V/50Hz	125A 3 phase CEE / bare end	6	
50A	380V/50Hz	63A 3 phase CEE / 32A 3 phase CEE / bare end	18	

### Sound System Description

#### The Main Control System & The Main Interface

#### Console

The Main Console: VISTA8 Digital (Stationary in Sound Control Room)

Main Parameters:

•	Mic Input:	64 Channels
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- Input Faders: 30 Channels Per Page,
- Output: 6 Groups, 16 Aux and so on.

Backup Console: SoundCraft MH3 Analo (Stationaryin Sound Control Room)

Main Parameters:

- Mic Input: 32 Channels
- Output:

8 Groups, 12 Aux, 4 Matrix.

#### Interfaces on Stage

Down Stage Right (O.P.):	16 Mic Input, 2 Line in. (With Vista 8 Direct Connecting)
Down Stage Left (P.S.):	16 Mic Input, 2 Line in. (With Vista 8 Direct Connecting)
Up Stage Right:	12 MicInput, 2 Monitor Output
Up Stage Left:	12 MicInput, 2 Monitor Output
Down Stage Floor:	4 Mic Input & 2 Monitor Output Per Area on Left, Right & Center

(p.s. If you use the console yourself, we will try our best to help you connecting it to our system)

#### The Speaker System

### Left & Right Line Array:

Model: JBLVT4888DP-AN, with 24 Active Speakers.

- Main Parameters Sensitivity (1w/1m): LowFre:98dB MidFre: 102dB HighFre: 114dB2
- Nominal Impedance: LowFre: 2×8Ω MidFre: 8Ω HighFre: 16Ω
  Rated Power:
- LowFre: 2000W MidFre: 600W HighFre: 150W

#### Center Speakers:

Model: JBLAM6200/64×4, JBLAL6115×3, JBLAM4200/95×2 Amplifiers:CROWNCTS2000×4 & CTS600×4.

#### Side Fills Speakers:

Model: JBLAM4315×4 Amplifiers: CROWNCTS2000×2 & CTS600×2 Sub Speakers:

Model: JBLASB6128×4 Amplifiers:CROWNMA5000×2 **Lip Speakers:** Model: JBLCONTROL128×6 Amplifiers:CROWNDS11000×2

Effect Speakers: Model: CONTROL 29AV-1×12 CONTROL 321C×6 Ceiling Speakers: Model: SRX712M×8, SRX718S×2

Monitor Speakers Stationary: Model: JBL AM4215×2.

Mobile Monitor Speakers:

Model: SRX712M×6

#### **DSP & Other Equipment**

DSP:	BSS London Z-BLU800×5		
Reverb:	TC-6000×1& Lexicon PCM92×1		
Feedback Exterminator:		DBXAFS224×2	
CD Player:		TASCAM CD-01UPRO×2	

CD Burner:	TASCAM CD-RW901SL×1
MD Player:	TASCAM MD350×2
Tape Recorder:	TASCAM 202MK5×2
Sound Interface:	Focusrite 18i20 2nd×1

# Tech Info

ed Mic			
Shure SM58×4	Shure SM57×4	Shure Beta58A×4	Shure Beta57A×4
AKG D112×1	AKG C414×2	Shure Beta52×2	Schoeps Mk4g×3 (Cardioid)
Schoeps Mk3g×2 (Omni directional)		Shure MX412D/S×6	NeumannKM185×4
Shure Drum set PG se	ries Microphones×1 (Set)		
eless Mic (With UR4	D and UR1)		
Handheld:			
ure UR2/SM58×3 Shure UR2/SM8		M87×4	
Condenser Headmic:			
hure WH30-TQG $\times$ 6	Shure WI 185	$5 \times 4$ (Use On Lavalier) DPA	4088-F×3

### Internal Communication Systems (Clearcom Pico Matrix System)

Wired 2 ways Beltpack:	Clearcom RS602×12	
Wireless 2 ways Beltpack:	HME BP850×3	

### **Free service Items**

Lighting Equipments				
Equipment	Position	Туре	Quantity	
ERS 10°	Catwalk01	PR-3052 10° 750W	20	
ERS 10°	Catwalk02	PR-3052 10° 750W	20	
ERS 19°	Lighting box-SR	PR-3053 19° 750W	6	
ERS 19°	Lighting box-SL	PR-3053 19° 750W	6	

	Туре	Model	Quantity
	Line Array (L+R)	JBL VT4888DP-AN	24
		JBL AM6200/64	4
	Centre	JBL AL6115	3
		JBL AM4200/95	2
Speakers	Side Fill	JBL AM4315	4
	Subwoofer	JBL ASB6128	4
	Front Fill	JBL CONTROL128	6
		JBL CONTROL 29AV-1	20
	Surround Effect	JBL CONTROL 321C	6
		JBL CONTROL 328C	13
		JBL SRX712M	8
	Ceiling Fill	JBL SRX718S	2
	Stage Monitor (Stationary)	JBL AM4215	2
FOH Console	Digital Console	STUDER VISTA 8	1
	Analog Console (Backup)	Sound Craft MH3	1
Processor	DSP	BSS London Z-BLU800	5
	Reverb	TC-6000	1
	Feedback Suppressor	DBX AFS224	2
Playback	CD Player	TASCAM CD-01UPRO	2
	CD Recorder	TASCAM CD-RW901SL	1
	MD Player	TASCAM MD350	2
	Tape Player	TASCAM 202MK5	2
ntercom	Intercom	BOSCH LBB 4430	1



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